

LUGAGA WIDOWS CBO

Foundational Training for Economic Empowerment

Vertical Integration in the Poultry Industry:



LUGAGA WIDOWS CBO

Period : March - April 2021

Objectives for the Training:

By the end of the session the participants

- Understand symbiotic relationship between leadership and teamwork to enable the team to measure up to the leader's objectives.
- Explore and propose the best practices that would enable an optimal balancing of leadership and teamwork towards successful outcomes in a competitive environment.
- Clearly understand the steps undertaken to manage and resolve complains.
- Establish the group norms - clearly ensure a balance between various committee affairs and control or curb generous remuneration of packages.
- Establish the framework of rules and practices by which the team will ensure accountability, fairness and transparency to safeguard the interest of the stakeholders (members, customers, community etc.).

Our Purpose:

To create the pyramid for success and set the standard for the Lugaga team.

Mission:

To adopt improved technology by vertical integration of the production stages of poultry to maximize profits and manage waste products.

Our Vision:

To be a centre for excellence in quality chicks, eggs, poultry breeds, egg shell mosaic wall hangings and bags from poultry feathers.

Team Goals:

The overall goal is to improve the general well-being for Lugaga widows through gained spiritual and economic empowerment by the end of December 2021.

Strategic Objectives:

- Mobilize adequate resources to maintain a sustainable vertically integrated poultry industry.
- Create an enabling environment for product development and market promotion.
- Adopt a value chain approach along the production stages to take advantage of the rapidly changing technology.
- Understand the importance of caring for, understanding the needs of team members and embracing differences and helping your colleagues experience their significance.
- Improve process workflow through effective monitoring and evaluation while ensuring excellent customer care platform/services.

Values:

God's presence	Teamwork
Walking in the Spirit	Customer-focused
Truth and Accountability	Purpose-driven services
Innovation	Commitment

TEAM GROUND RULES

Coordinate time-bound activities,
Offer the spiritual tips on daily basis,
Give effective feedback and improve interpersonal relationships at all times,
Respect for others' cultures, values, attitudes, opinions, lifestyles and food habits,
Hold transparency in financial transactions,
Leaders to lead from a position of strength and respectability,
Understand how each person thinks and how to best utilize their competencies,
Take corrective action when plans are heading off track,
Change priorities as the external environment and the internal situation demand,
Openly share ideas, advice and information to all in meetings.

RESPONSIVENESS AND COMMITMENT

Highly motivated widows who can address challenges at all levels,
Passion driven, to reach the highest pinnacle of leadership and business success,
Focused on servanthood,
Operational dimensions
Undertaken activities within the CBO must be cost efficient, innovative,
Manage waste at all costs,
Obtain update information through popular modes of communication that are accessible to the members.

COMMUNICATIONS

Openness
Regular publication of handouts, posters, newsletters,
The CBO must be open to queries from all stakeholders.
Courtesy and Helpfulness
Members committed to follow instructions,
The CBO should embrace a culture of providing courteous and satisfactory services to all as demonstrated in the charter.
Feedback
This implies continuous mentoring, coaching, performance evaluation of the business operations,
Establishment of an efficient and effective feedback mechanism,
Attain customer satisfaction through quality products and service,
Ensure customers get quality service for the value for their money.
Complaints handling
We encourage our clients and stakeholders to share what they think of our products.
We are committed to handling issues raised by our members and customers.

ANALYSIS OF CBO OPERATIONS

Members should excel in the implementing the mandates of the Wajane foundation.
Leaders be aware of different leadership style and techniques.
Independent audit and evaluation of business operations are essential for its success,
Win members' confidence through spiritual empowerment; hence, members become doers of the Word.
Conduct regular review and monitoring of the activities.

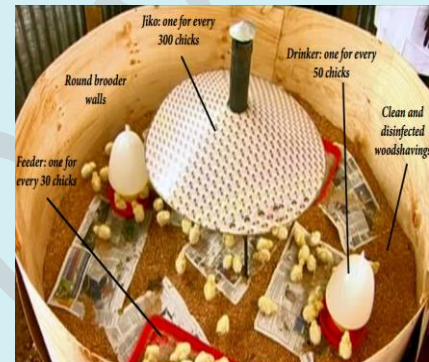
Organizational Strengths

- Ability to excel in business operations and generate profit.
- Technological innovations for increased production.
- Sales promotions to out-do competitors.
- Loyal customer base.

Organizational Weaknesses

- Inadequate technological skills for increased business growth.
- Limited resources to implement large scale operations.
- Examples:
 - Marketing skills
 - Inefficiencies due to out dated technologies

Our Products:



*You have to change your thinking
if you desire to have a future different from your present.
—Germany Kent.*